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DOCKET NO.: MSFT-2856/304813.01 PATENT

	200	1121 11011 1121 1 2000/00 1010101				
6	IN THE UNITED STATES PATENT AND TRADEMARK OFFICE					
MAY	0 4 7006 3)					
Mary 1		Application of: It Kundu	Confirmation No.: 5506			
-	Appli	cation No.: 10/767,503	Group Art Unit: 2178			
	Filing	Date: January 28, 2004	Examiner: David Faber			
	For:	REALTIME WEB PAGE SCRAPPE OF ASSOCIATED CLICKTHROUG ARCHITECTURE	NG AND VISUAL REPRESENTATION GH AND IMPRESSION DATA			
			DATE OF DEPOSIT: May 1, 2006			
			I HEREBY CERTIFY THAT THIS PAPER IS BEING DEPOSITED WITH THE UNITED STATES POSTAI SERVICE AS FIRST CLASS MAIL, POSTAGE PREPAID ON THE DATE INDICATED ABOVE AND IS ADDRESSED TO THE COMMISSIONER FOR PATENTS P.O. BOX 1450, ALEXANDRIA, VA 22313-1450. TYPED NAME: Nathaniel Ari Long REGISTRATION NO.: 53,233			
	Comn P.O. I	S Amendment MS AF nissioner for Patents 3ox 1450 ndria, VA 22313-1450				
	Sir:					
		REPLY TRANSM	IITTAL LETTER			
		A Preliminary Amendment.				
	\boxtimes	A Reply Responsive to the Office Action	on Dated April 5, 2006.			
		A Reply Supplemental to the Paper file	d .			
		A Substitute Specification (pages 1 -) in clean form.			
		A substitute specification (pages	s 1 -) with markings.			
		An Abstract is enclosed.				
		replacement sheets of drawings a	are enclosed comprising figures .			

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	are th	est is hereby made to accept black and white photograph(s) in this case, as they e only practicable medium for illustrating the claimed invention. One (1) set of and white photographs comprising figure(s) is submitted herewith.			
	Petition is hereby made to accept drawing(s)/photograph(s) in this case.				
		Three (3) sets of color drawing(s)/photograph(s) and black and white photocopy that accurately depicts to the extent possible, the subject matter shown in the color drawing(s)/photograph(s), are enclosed, comprising figures .			
		An amendment to the first paragraph in that portion of the Brief Description of the Drawings is also enclosed herewith advising that the patent contains at least one drawing/photograph in color.			
	A Cer	tified Copy of each of the following applications: is enclosed.			
	An Assignee Power of Attorney is enclosed.				
	Information Disclosure Statement.				
		Attached Form 1449.			
		A copy of each reference as listed on the attached Form PTO-1449 is enclosed herewith.			
	A Ter	minal Disclaimer is attached.			
	Appendices as follows: .				
	Other				
\boxtimes	No A	dditional Fee is Due.			
	Appli	cant(s) has previously claimed small entity status under 37 CFR § 1.27.			
	Applicant(s) by its/their undersigned attorney, claims small entity status under 37 CFR § 1.27 as				
		pplication is no longer entitled to small entity status. It is requested that this be in the files of the U.S. Patent and Trademark Office.			

PATENT

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				SMALL	ENTITY	NOT SMAI	LL ENTITY
	REMAINING AFTER AMENDMENT	HIGHEST PAID FOR	EXTRA	RATE	. FEE	RATE	FEE
TOTAL CLAIMS	21	50	0	\$25 EACH	\$	\$50 EACH	\$0.00
INDEP. CLAIMS	5	10	0	\$100 EACH	\$	\$200 EACH	\$0.00
FIRST PRESENTATION OF MULTIPLE DEPENDENT				\$180	\$	\$360	\$0.00
ONE MONTH EXTENSION OF TIME				\$60	\$	\$120	\$0.00
☐ TWO MONTH EXTENSION OF TIME				\$225	\$	\$450	\$0.00
☐ THREE MONTH EXTENSION OF TIME				\$510	\$	\$1020	\$0.00
☐ FOUR MONTH EXTENSION OF TIME				\$795	\$	\$1590	\$0.00
☐ FIVE MONTH EXTENSION OF TIME				\$1080	\$	\$2160	\$0.00
LESS ANY EXTENSION FEE ALREADY PAID				minus	(\$)	minus	(\$0.00)
☐ TERMINAL DISCLAIMER				\$65	\$	\$130	\$0.00
☐ OTHER FEE OR SURCHARGE AS FOLLOWS:							
TOTAL FEE DUE					\$		\$0.00

	credit any overpayment to Deposit Account 23-3050.
	Please charge Deposit Account No. 23-3050 in the amount of00. This sheet is attached in duplicate.
\boxtimes	The Commissioner is hereby authorized to charge any deficiency or credit any overpayment of the fees associated with this communication to Deposit Account No. 23-3050.
	Petition is hereby made under 37 CFR § 1.136(a) (fees: 37 CFR § 1.17(a)(1)-(4)) to extend the time for response to the Office Action of comprising an extension of the shortened statutory period of month(s).

DOCKET NO.: MSFT-2856/304813.01

The Commissioner is hereby requested to grant an extension of time for the appropriate length of time, should one be necessary, in connection with this filing or any future filing submitted to the U.S. Patent and Trademark Office in the above-identified application during the pendency of this application. The Commissioner is further authorized to charge any fees related to any such extension of time to Deposit Account 23-3050. This sheet is provided in duplicate.

Date: May 1, 2006

Nathaniel Ari Long Registration No. 53,233

Woodcock Washburn LLP One Liberty Place - 46th Floor Philadelphia PA 19103 Telephone: (215) 568-3100 Facsimile: (215) 568-3439

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CKET NO.: MSFT-2856/304813.01

Application No.: 10/767,503 Office Action Dated: April 5, 2006 **PATENT**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Confirmation No.: 5506

Abhijit Kundu

Application No.: 10/767,503

Group Art Unit: 2178

Filing Date: January 28, 2004

Examiner: David Faber

Realtime Web Page Scrapping and Visual Representation of Associated

Clickthrough and Impression Data Architecture

DATE OF DEPOSIT: May 1, 2006

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TYPED NAME: Nathaniel Ari Long REGISTRATION NO.: 53,233

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

REPLY PURSUANT TO 37 CFR § 1.142

In response to the Official Action dated April 5, 2006, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

\boxtimes	Amendments to the Specification begin on page 2 of this paper.
\boxtimes	Amendments to the Claims are reflected in the listing of the claims which begins on page 3 of this paper.
	Amendments to the Drawings begin on page N/A of this paper and include an attached replacement sheet.
\boxtimes	Remarks begin on page 7 of this paper.